

1        First, assume that the incumbent LEC has an embedded cost of providing universal  
2        service of \$25 per line per month. This embedded cost is exclusive of the RDA which,  
3        by design, would be recovered separately as a fixed amount. Second, assume that the  
4        retail rate for basic local service has been set at \$15 per line per month. Finally,  
5        assume that the LEC's long-run incremental cost (LRIC) of providing the services  
6        covered under universal service is \$20 per line per month. By this I mean that the LEC  
7        saves \$20 per line when relieved of the burden of supplying these services and incurs a  
8        cost of \$20 per line per month when acquiring an additional customer. For simplicity, I  
9        have assumed uniformity of costs and rates although, in reality, both costs and rates  
10       would vary by wire center and customer class. Under the proposed plan, any LEC  
11       (either the incumbent or a potential competitor) which accepted the ETC responsibility  
12       would be entitled to a support of \$10 per line from the universal service fund.

13       To see what could ultimately happen to rates for local exchange service and to the  
14       goal of universal service itself, it is worth considering three alternative cases. First,  
15       consider the case in which potential ALECs all have costs which exceed the LEC's  
16       embedded cost of \$25 per line. In this case, these competitors would not be induced to  
17       enter the local exchange market and the incumbent would remain the sole ETC and  
18       provider of universal service. Consequently, the incumbent LEC would likely fully  
19       recover its embedded cost of local exchange service, and the size of the universal  
20       service support would change only to the extent that the rate for basic service or the  
21       embedded cost of basic service changes in the future. However, because the universal  
22       service fund would be sufficient to maintain affordable rates for basic service, the  
23       state's universal service goals would be met and the burden which this goal imposes  
24       upon other services should decline over time to the extent the market for such services  
25       is growing.

26       Next, consider a second case in which potential competing ALECs have  
27       incremental costs which are below the embedded cost, but above the incremental cost,  
28       of the incumbent LEC. For sake of illustration, assume that the least-cost competitor  
29       has an incremental cost of \$22 per line. Given that cost, the ALEC could afford to  
30       offer basic local service at a rate of \$12 per line, which is \$3 below the rate initially  
31       charged by the incumbent. Given the \$10 per-line universal service support, the ALEC

1 would have a revenue of \$22 per line which would be enough to cover its incremental  
2 cost.

3 In this case, however, the incumbent LEC would still have the incentive to compete  
4 for the customer by lowering its own rates to match the competition. This is because  
5 although it would lose net revenue by dropping its rate, the loss would be less than that  
6 which could occur from holding the rate constant and losing customers in the process.  
7 If the incumbent LEC froze its rate and lost customers, it would sacrifice a \$5 per line  
8 contribution to the excess of embedded over incremental cost. This is the excess of its  
9 revenue of \$25 per line (\$15 from the customer and \$10 in support) over its incremental  
10 cost of \$20 per line. If, instead, it cut its rate to \$12 per line, it would retain both the  
11 customer and a contribution of \$2 per line to the excess of embedded over incremental  
12 cost (\$22 in total revenue ~~less~~ \$20 in incremental cost).

13 In this case, the level of support for the incumbent LEC's embedded cost would  
14 decline and the attendant losses would be absorbed by shareholders. This would be the  
15 result of local exchange competition, a matter presumably contemplated by BellSouth  
16 in its move from rate of return to price regulation. As a result, however, the rate for  
17 basic service would fall below the level initially deemed necessary to support the goal  
18 of universal service. This is because that rate would be determined ultimately not by  
19 the embedded cost of the incumbent LEC but by the incremental costs of potential  
20 competitors. Since this support would be generated by assessments on other  
21 telecommunication service revenues, if the decline in the basic service price were  
22 sufficiently large and widespread, the Commission could consider using that decline as  
23 an occasion to reduce the level of support from the fund.

24 The final case to consider is one in which potential ALECs have incremental costs  
25 that are lower than those of the incumbent LEC. For illustration, assume the ALEC's  
26 incremental cost is \$18 per line. In this case, the ALEC could afford to lower its rate  
27 for basic service to \$8 per line. In conjunction with the universal service support, this  
28 rate would be sufficient to cover the incremental cost. As a result, the ALEC could  
29 successfully capture the customer. The incumbent LEC would not be able to match  
30 the ALEC's rate because doing so would cause even larger losses than those simply  
31 from losing the customer. (If the incumbent LEC lowered its rate to \$8, it would forego

1 its contribution of \$5 to the excess of embedded over incremental cost and lose an  
2 additional \$2 for each customer served. This would be \$2 more than the losses incurred  
3 from simply giving up the customer.)

4 In this final case, the basic service rate would fall to \$8 per line and the incumbent  
5 LEC would lose out to its lower-cost competitor. Consumers would thus benefit from  
6 competition and the shareholders of the incumbent LEC would be obliged to absorb the  
7 entire excess of the embedded over the incremental cost of providing basic local  
8 service. Furthermore, the Commission may wish to use the decline in basic service  
9 prices as evidence that the level of universal service support is too high and adjust it  
10 appropriately.

11 Q. YOUR HYPOTHETICAL EXAMPLE SEEMS TO SUGGEST THAT  
12 COMPETITION IS AN ALL-OR-NOTHING PROCESS IN WHICH EITHER THE  
13 INCUMBENT LEC OR AN ENTRANT ALEC WILL CAPTURE ALL BASIC  
14 LOCAL SERVICE. IS THIS REALISTIC?

15 A. No. Such a suggestion emerges entirely from the simplifying assumptions used in the  
16 hypothetical example to make the analysis easy. In reality, costs and rates may vary  
17 from one customer to another. Moreover, the quality of service and the taste for  
18 various services may vary among customers. Consequently, there may be competition  
19 for some customers but not for others. As a result of such competition, the incumbent  
20 LEC may retain some customers but lose others. Nevertheless, the illustrative example  
21 conveys the essence of the result. First, with this plan, the Commission's goal of  
22 universal service would be maintained regardless of the extent of competition in the  
23 local exchange market. Second, the universal service support mechanism would not  
24 interfere with the workings of the competitive market. Competitors would vie for  
25 customers on the basis of their incremental costs and service quality, and the carrier  
26 offering the greatest excess of value over cost would probably capture the customer.  
27 Third, with the exception of the RDA, the incumbent LEC's ability to recover its  
28 embedded cost would depend entirely on the competitiveness of the local exchange  
29 market. The incumbent would recover its embedded cost only to the extent that it was  
30 below the incremental cost of its competitors, not otherwise. Finally, over time, if costs

1        were sufficiently low, competition could reduce or eliminate entirely the need for the  
2        universal service fund.

3        Q. SINCE ULTIMATELY THE RATES CHARGED FOR BASIC SERVICE WOULD  
4        DEPEND UPON THE INCREMENTAL COSTS OF COMPETING ALECS. AND  
5        NOT THE EMBEDDED COST OF THE INCUMBENT LEC, WHY DO YOU  
6        PROPOSE TO BASE THE LEVEL OF UNIVERSAL SERVICE SUPPORT ON THE  
7        EMBEDDED COST?

8        A. I propose to base the level of universal service support on the incumbent LEC's  
9        embedded cost for two reasons. The first is a matter of fairness. The incumbent LEC  
10       incurred its current embedded cost under market and institutional arrangements which  
11       were quite different from those which prevail today. The incumbent was the assumed  
12       monopoly supplier and was entitled to recover all of its investment in promoting and  
13       providing universal service and to earn a fair return on investments in those services.  
14       The only requirement was that the investments had to be prudent as judged and  
15       approved by regulators in place at the time they were made. While circumstances are  
16       now different and these markets are potentially competitive, the incumbent should  
17       surely be afforded the opportunity to recover its investments in universal service unless  
18       they are threatened by genuine and effective competition. Such an opportunity requires  
19       that the universal service fund initially be set to cover the level of embedded cost.  
20       Setting a lower level of support (consistent with the incumbent LEC's LRIC or  
21       TSLRIC, for example) would deny the LEC the opportunity to recover its embedded  
22       investment even if no lower cost competitors entered the market. Such regulatory  
23       treatment would be unfair and confiscatory.

24       Q. WHAT IS THE SECOND REASON?

25       A. Measuring the relevant incremental cost on which the universal service fund might be  
26       based would be all but impossible. No one knows what the incremental cost of local  
27       exchange service will be for ALECs. Such costs may be particularly difficult to  
28       measure because we do not know what technologies ALECs will use to supply this  
29       service or which additional services they will provide.

1           To the extent that analysts have sought to measure the incremental cost of  
2           providing basic service, they have typically focused on the cost of the incumbent LEC.  
3           But these estimates are often highly speculative and, in any case, irrelevant. There is  
4           no reason to believe that the incumbent's incremental cost would bear any relation to  
5           those of its competitors and, in particular, no reason to measure them if they do not. In  
6           a competitive market, the LEC would still seek to recover its embedded cost and would  
7           never set the rate at its own incremental cost if its competitor's incremental cost were  
8           higher.

9           Given these measurement difficulties, targeting the universal service fund to a  
10          speculative estimate of such costs would be both risky and pointless. If the estimate is  
11          too high, it would offer the incumbent LEC revenues to which it is not entitled. If it is  
12          set too low, it would deny the incumbent LEC the opportunity to earn returns to which  
13          it is legitimately entitled. And, there is no need to take either risk. By setting the  
14          universal service fund to the level needed to support embedded costs, those costs would  
15          be recovered unless undermined by genuine competition. If, in reality, competition for  
16          basic local service drove its rate below the level initially contemplated, that would  
17          provide direct evidence on incremental cost and the level of fund support could then be  
18          lowered accordingly.

19       Q. IS IT INEVITABLY THE CASE THAT THE PRICE CHARGED FOR BASIC  
20       LOCAL SERVICE WILL FALL TO THE INCREMENTAL COST OF THAT  
21       SERVICE LESS THE PORTABLE UNIVERSAL SERVICE SUPPORT?

22       A. No. It could be either higher or lower. This is because by providing local exchange  
23       service to telephone customers, either the incumbent LEC or competing ALECs may be  
24       able to sell other profitable services. These would include various custom calling  
25       services, entertainment, and toll calling services. ALECs may offer a variety of  
26       alternative service plans in which some services are priced above and others are priced  
27       below cost. They would select the plan which enabled them to maximize profits either  
28       by expanding market share or by attracting customers with high demands for ancillary  
29       services. Predicting the precise price pattern is all but impossible but also unnecessary.  
30       Regardless of the pricing plans selected, however, the universal service plan would

1       likely assure widespread access to telephone service and, if for any reason, there was  
2       subsequent concern about that goal, the size of the fund could be adjusted accordingly.

3       Q. WOULD THE PROPOSED UNIVERSAL SERVICE SUPPORT SYSTEM ALLOW  
4       THE LEC TO RECOVER THE EMBEDDED COST OF PROVIDING UNIVERSAL  
5       SERVICE REGARDLESS OF COMPETITIVE CONDITIONS?

6       A. No. The proposed support mechanism will only guarantee recovery of the RDA owed  
7       to the LEC. The remainder of the support will only be available to LECs or ALECs  
8       with the ETC responsibility who actually supply the lines and provide universal  
9       service. Ideally, the level of per-line support should be enough to pay for the full  
10      extent to which the incumbent LEC's embedded cost exceeds the universal service rate.  
11      However, in a compact between BellSouth and the Commission (namely, in  
12      BellSouth's price regulation plan), BellSouth agreed to bear the risk — and cost — of  
13      facilities and investments that would be stranded whenever BellSouth lost a customer  
14      to a competitor. Therefore, the non-RDA support expected from the alternative  
15      mechanism would only accrue to BellSouth for lines it actually provided, and would  
16      not be a device to make BellSouth "whole" for the cost of facilities stranded by  
17      competitive losses. The amount of support actually received on a per-line basis will  
18      depend on the level of the ALEC's incremental cost relative to the incumbent LEC's  
19      embedded cost.

20      Q. IS THE PROPOSED UNIVERSAL SERVICE SUPPORT MECHANISM  
21      CONSISTENT WITH BELL SOUTH'S PRICE REGULATION PLAN?

22      A. Yes, I believe it is but, in order to ensure that the implementation is revenue-neutral,  
23      BellSouth must reduce those prices which currently support universal service by the  
24      initial amount of the fund. This reduction would leave BellSouth in the same financial  
25      position as if the universal service fund had been recognized in the rates under which it  
26      began the price regulation. It should be noted that the USPF is a form of partial rate  
27      rebalancing in which prices of services (e.g., carrier switched access) that currently  
28      provide contribution toward universal service can be adjusted downward closer to  
29      costs. As a result of those price reductions, BellSouth's revenues will grow less after

1 the USPF than before while costs will be unaffected. Consequently, BellSouth's rate of  
2 productivity growth will decline alongside a productivity offset (in Kentucky, fixed  
3 within a range of values for the rate of inflation) in its price regulation plan. From this  
4 standpoint, BellSouth's price regulation plan would appear to be a more ambitious  
5 undertaking in the presence of a USPF than it would be without it.

### 6 **III. LOCAL INTERCONNECTION**

#### 7 **A. Efficient Pricing Principles for Local Interconnection**

8 **Q. WHAT BROAD ECONOMIC PRINCIPLE SHOULD GUIDE THE PROVISION**  
9 **AND PRICING OF LOCAL INTERCONNECTION SERVICE IN A COMPETITIVE**  
10 **LOCAL EXCHANGE?**

11 **A. Provision and pricing of local interconnection should be compatible with the**  
12 **overriding economic goal of efficient competition in the local exchange. By definition,**  
13 **efficient competition requires that all actual and potential competitors, LECs and**  
14 **entrant ALECs alike, have the same opportunity to compete for customers on the basis**  
15 **solely of their relative efficiency in providing the services in question, where**  
16 **"efficiency" is defined in terms of giving customers the best combination of service**  
17 **quality and cost. In markets with efficient competition, society receives the highest**  
18 **value of output for its expenditure of scarce inputs. The economic principle that should**  
19 **govern the terms under which networks interconnect and LECs and ALECs compete is**  
20 **that which gives rise to efficient competition.**

21 **Q. PLEASE EXPLAIN THE SPECIFIC PRICING PRINCIPLE THAT SHOULD APPLY**  
22 **TO THE PRICING OF LOCAL INTERCONNECTION?**

23 **A. The price of local interconnection should be no less than the sum of (1) the direct**  
24 **incremental cost of providing interconnection and (2) a contribution toward the service**  
25 **provider's shared and common costs and other special obligations (if any).**

1 Q. BUT, ISN'T IT TRUE THAT EFFICIENT PRICES ONLY REFLECT  
2 UNDERLYING COSTS? WHY SHOULD THE PRICE OF LOCAL  
3 INTERCONNECTION INCLUDE CONTRIBUTION?

4 A. Economic efficiency does require that prices reflect the underlying costs to produce or  
5 provide a service. Competition typically has the effect of motivating service providers  
6 to price their services as close to their underlying costs as possible. In some  
7 circumstances, however, the economically efficient and competitive firm that prices all  
8 of its services exactly at incremental cost may fail to be viable, i.e., earn enough  
9 revenue to cover all its costs. This can happen, for example, for a multiproduct firm  
10 (i.e., a firm that provides many distinct services) that experiences significant economies  
11 of scale and/or scope. Economies of scale are experienced whenever additional units of  
12 service can be provided at a lower unit cost than previous units (the volume or scale  
13 effect). Economies of scope are experienced whenever the firm incurs a lower total  
14 cost from providing two or more services in combination than from providing them  
15 separately. Scope economies can arise whenever the different services that the firm  
16 provides rely on substantial shared resources. The costs of these resources, often called  
17 the "shared and common costs" or "overheads," are not specific to any single service  
18 and, therefore, not a part of that service's incremental cost. Hence, a firm that prices all  
19 of its services exactly at their respective incremental costs may fail to recover the all-  
20 important shared and common costs and, eventually, cease to be viable. In these  
21 circumstances, the economically efficient firm is obliged to recover at least the  
22 incremental costs of its services, but also to require its services to contribute toward the  
23 recovery of the shared and common costs (and other special obligations like universal  
24 service). Since BellSouth is a multiproduct firm with substantial shared and common  
25 costs, its local interconnection service — like any of its other services — should be  
26 priced in this fashion.

27 **B. Feasible Compensation Arrangements for Local Interconnection**

28 Q. PLEASE OUTLINE THE CONTEXT WITHIN WHICH COMPENSATION  
29 ARRANGEMENTS FOR LOCAL INTERCONNECTION SHOULD BE DESIGNED.



1 A. Local interconnection is an arrangement by which traffic may be exchanged between  
2 the networks of a LEC and an ALEC. When a customer of one network wishes to call  
3 a customer of another network, and the call is deemed to be local, the "originating"  
4 network carries the call to a mutually agreed "hand-off" point (e.g., a central office, a  
5 tandem, etc.) from which point on the "terminating" network does the necessary  
6 switching and routing to get the call to its final destination. Technically, various  
7 engineering configurations are possible to accomplish this exchange of traffic.

8 Q. WHAT IS THE PRIMARY ECONOMIC ISSUE IN THE DESIGN OF SUCH  
9 COMPENSATION ARRANGEMENTS?

10 The primary economic issue is one of designing a compensation scheme that allows all  
11 carriers to recover their legitimate costs of carrying local calls between their  
12 interconnected networks. The cost generated within the originating network is one  
13 component of those costs. Recovery of this cost can be assured through local service  
14 charges that customers pay to be connected to the network. The other component of  
15 cost is that generated within the terminating network when it receives a cross-network  
16 local call and routes that call to its final destination. This cost is caused directly by the  
17 customer of the originating network and, according to the principle of cost causation,  
18 should, therefore, be recovered from the originating network (or the customer of that  
19 network that initiates the call). This principle, of course, should work both ways. The  
20 LEC and the ALEC should charge each other for terminating local calls that originate  
21 on the other's network. This arrangement parallels that which already exists for the  
22 termination of cross-network toll calls.

23 Q. WHEN TWO CARRIERS INTERCONNECT THEIR NETWORKS, SHOULD EACH  
24 CARRIER PAY COMPENSATION TO THE OTHER?

25 A. Yes. If a LEC and an ALEC interconnect, each should pay the cost-based  
26 interconnection rate set by the other. That interconnection rate could, of course, differ  
27 between the two to reflect inherent cost differences between them and/or their  
28 asymmetric special obligations.

1 Q. ARE THERE ALTERNATIVE COMPENSATION SCHEMES FOR LOCAL  
2 INTERCONNECTION?

3 A. Yes. One alternative compensation scheme, often described as "bill and keep,"  
4 "mutual traffic exchange," or "compensation in kind" has historically been utilized for  
5 the exchange of traffic between non-competing, geographically contiguous LECs or in  
6 extended area service contexts. Under bill and keep, neither carrier charges the other  
7 for local interconnection but recovers the cost from its own originating customer. This  
8 practice is based on the principle that when (1) the traffic exchanged by two  
9 interconnected networks is, or can be expected to be, in balance (the same number of  
10 calls or minutes received as sent) in perpetuity, (2) customers of both networks are  
11 nearly identical or homogeneous (so that they originate about as many calls as they  
12 send), and (3) the two networks have identical interconnection cost characteristics, the  
13 net payments between networks that charge each other for interconnection would then  
14 be zero or close to zero.

15 Q. GIVEN ITS OBVIOUS ADMINISTRATIVE SIMPLICITY, WOULD YOU  
16 RECOMMEND BILL AND KEEP FOR LOCAL INTERCONNECTION?

17 A. No. Bill and keep is ill-suited to any local exchange market from which the three  
18 above-mentioned conditions are absent. Regardless of the traffic balance issue,  
19 differences in customer and cost characteristics between networks simply cannot be  
20 overlooked. That is, even with balanced traffic between their networks, the  
21 interconnecting carriers may find their net payments to not be zero.

22 Bill and keep is most unsuited to an environment in which LEC and ALEC service  
23 areas overlap and they compete for the same customer base. First, when customers are  
24 not identical, they would have different willingnesses-to-pay for cross-network local  
25 calls and that would influence their calling behavior and patterns. This would have  
26 asymmetric traffic, provisioning, and cost consequences for each LEC or ALEC, which  
27 a bill and keep arrangement would simply ignore.

28 Second, bill and keep could reduce the incentive for minimizing the total end-to-  
29 end cost of an interconnected call between networks. Each LEC or ALEC may try to  
30 provide interconnection in a way that minimizes its own costs, but not necessarily the

1 costs of the other network. This non-cooperative arrangement for the exchange of  
2 traffic may quite possibly fail to minimize the overall cost of that exchange. In other  
3 words, if each LEC or ALEC acted merely in its own private self-interest, the true  
4 social cost of interconnection would not be minimized under bill and keep. The only  
5 arrangement that would mitigate this problem is one in which each LEC was made to  
6 realize the cost it imposed on the network to which it sent traffic. This could only be  
7 accomplished by a system of terminating charges that reflected those costs. Only then  
8 would each LEC act to minimize not merely costs to itself but also to other  
9 interconnected networks.

10 Q. HAVEN'T SOME STATES ADOPTED BILL AND KEEP AS THE  
11 COMPENSATION SCHEME FOR LOCAL INTERCONNECTION UNDER  
12 COMPETITION?

13 A. Yes, but, as the small handful of states involved has demonstrated, bill and keep is, at  
14 best, an interim solution, pending more definitive compensation arrangements for  
15 interconnection. The reasons often advanced in favor of bill and keep — its apparent  
16 popularity in the exchange of traffic among non-competing carriers — do not apply  
17 under conditions of local exchange competition. Therefore, looking to bill and keep  
18 arrangements between non-competing, contiguous LECs as a model for exchanging  
19 traffic between competing LECs and ALECs would be tantamount to comparing apples  
20 with oranges.

### 21 C. Reciprocal/Equal Compensation and Universal Service Support

22 Q. SHOULD COMPENSATION BETWEEN NETWORKS BE BOTH RECIPROCAL  
23 AND EQUAL?

24 A. No. Compensation between competing, interconnected carriers should always be  
25 reciprocal in the sense that each should assess interconnection charges to the other.  
26 However, there should be no compulsion to make those charges equal if they reflect  
27 different costs to terminate calls. The interconnection rate should reflect the true,  
28 prudently-incurred cost of providing call termination service. It is reasonable to ask  
29 that the terminating carrier use the most efficient combination of resources and

1 facilities available to it to terminate the call. That said, however, the cost to terminate a  
2 call may vary quite legitimately between networks, depending on the network design  
3 and configuration each has.

4 The difference between two carriers' interconnection rates may be even greater in  
5 the absence of a USPF. As with every other service a LEC provides, it is economically  
6 proper to require that LEC's local interconnection service to contribute to universal  
7 service support. As a result, interconnection rates could differ between a LEC and an  
8 ALEC simply because the LEC needs to contribute to universal service support and the  
9 ALEC does not.

10 Q. WITHOUT A UNIVERSAL SERVICE FUND, WHY DO YOU CONSIDER IT  
11 NECESSARY TO REQUIRE AN ALEC TO PAY FOR A LEC'S UNIVERSAL  
12 SERVICE-RELATED COSTS?

13 A. Universal service is a social goal from the achievement of which all service providers  
14 (not just the LECs that actually provide universal service) would benefit. Yet, at  
15 present, only designated LECs have the responsibility to provide universal service. If  
16 the current system of universal service support were to continue in the future, it would  
17 be entirely reasonable for all service providers to share the burden of universal service  
18 from which they all benefit. Otherwise, if all of the support were to be raised by the  
19 LECs alone, it would be impossible for LECs to compete on fair and efficient terms  
20 with ALECs or other carriers not so burdened.

21 Q. IS IT ECONOMICALLY PROPER TO REQUIRE LOCAL INTERCONNECTION  
22 SERVICE TO CONTRIBUTE TO UNIVERSAL SERVICE SUPPORT?

23 A. Yes, it is appropriate to require local interconnection to contribute to universal service,  
24 particularly with only the current support system in place. Ideally, I would prefer that  
25 the support be raised from retail services sold by all telecommunications service  
26 providers in Kentucky under the auspices of a USPF. By requiring all services and all  
27 service providers to contribute at a uniform rate, the USPF would achieve two things.  
28 First, it would spread the burden of support equitably. Second, the contribution burden

1 would not distort relative prices of different services and, therefore, would not  
2 artificially skew consumption toward or away from certain services.

3 In the absence of the USPF, local interconnection should provide support for  
4 universal service. There is a long history of interconnection services being required to  
5 provide support for universal service, and I see no reason for not applying that rule to  
6 local interconnection.

7 In the absence of a USPF, this issue can be viewed another way. Non-ETC ALECs  
8 and other service providers may argue for any contribution to be left out of the COLR  
9 LEC's interconnection rate, arguing that the needed contribution would be better raised  
10 through the LEC's retail rates. Such an arrangement would clearly hamstring the  
11 LEC's competitiveness in its retail markets. While the non-ETC ALECs and other  
12 competitors could lower their retail rates as a result of lower interconnection rates (sans  
13 the contribution), the LEC would be forced to include contributions previously raised  
14 through wholesale services in its retail rates as well. This double duty for the LEC's  
15 retail services would render its prices less competitive and generate further shortfalls in  
16 the needed universal service support.

17 Q. IF A UNIVERSAL SERVICE PRESERVATION FUND WERE SET UP, WOULD  
18 BELL SOUTH'S LOCAL INTERCONNECTION RATE NO LONGER INCLUDE  
19 CONTRIBUTION?

20 A. Not necessarily. Presently, most of BellSouth's services provide contribution toward  
21 two needs: (1) universal service and COLR (or ETC) obligations and (2) BellSouth's  
22 shared and common costs. The shared and common costs would exist even if all  
23 services that BellSouth currently provides were to be priced at or above their respective  
24 costs. Therefore, while the implementation of a USPF would relieve BellSouth of the  
25 need to raise contribution in its service prices toward its special obligations, the need  
26 for contribution toward its shared and common costs would remain. While the  
27 contribution would not altogether disappear from the local interconnection rate, its  
28 magnitude would be reduced.

**D. Summary**

Q. PLEASE SUMMARIZE YOUR TESTIMONY.

A. Universal Service

Universal service is a social obligation which benefits all telecommunications providers and to which all telecommunications providers should contribute in a competitively neutral manner. The cost incurred to provide universal service includes the shortfall (past, present, and future) in cost recovery from universal services and an amortization of the past depreciation reserve deficiencies incurred to keep basic telephone prices low.

BellSouth, by virtue of being the largest incumbent LEC in the state of Kentucky, has a crucial stake in the adoption of the cost methodology that is most appropriate, given BellSouth's historical circumstances. When asking such a LEC to make the transition from a regulated monopolist to a vigorous competitor, it is important to not handicap the race by asking it to carry monopoly-era baggage into a competitive arena. In return for providing universal service, which required making investments that it would never consider making in a truly competitive environment, BellSouth was promised an opportunity to recover its universal service costs. My testimony indicates just how, and to what extent, that promise should be honored after the onset of local competition. BellSouth should remain entitled to recovering its RDA under all circumstances. This component would be recovered in lump sum or fixed amounts over a finite period of time. However, the component of universal service support that accounts for the revenue shortfall from the social (i.e., below-cost) pricing of universal service should now become portable, i.e., available to the LEC or ALEC that actually serves the customer and is a designated ETC. This component of support should remain available as long as the social pricing continues. Portability of the support would ensure the economically efficient outcome expected under competition — availability of service from the lowest-cost provider. In addition, the Commission could be assured of this outcome without even having to know the incremental costs of various carriers.

1       **Local Interconnection**

2       Pricing and other arrangements for local interconnection should be compatible with the  
3       overriding economic goal of efficient competition in the local exchange. Such  
4       competition requires that all actual and potential competitors, LECs like BellSouth and  
5       entrant ALECs alike, have the same opportunity to compete for customers on the basis  
6       solely of their relative efficiency in providing the services in question. In particular,  
7       the price of local interconnection should equal the sum of (1) the incremental cost of  
8       the service and (2) an appropriate contribution toward shared and common cost (and, in  
9       the absence of a USPF, toward special obligations).

10       When designing the compensation scheme for local interconnection, the primary  
11       aim must be to allow all carriers to recover their legitimate costs of transporting and  
12       terminating calls between themselves. To facilitate this, each carrier must be allowed  
13       to charge the other carrier in return for terminating a local call that originated on the  
14       other's network. Such a compensation scheme is often characterized as "reciprocal."

15       Despite its apparent administrative simplicity, I strongly cautioned against adopting  
16       the "bill and keep" form of compensation for local interconnection. Bill and keep  
17       requires each carrier to recover its costs of interconnection from its own customers, and  
18       has historically been the arrangement of choice among non-competing, geographically  
19       contiguous independent LECs for exchanging traffic. This arrangement is particularly  
20       ill-suited to a competitive local exchange market (where the interconnecting carriers  
21       have overlapping service territories and compete for the same customers).

22       Finally, BellSouth's proposed rate structure allows full recovery of legitimate  
23       interconnection costs and provides the LEC with special obligations an opportunity to  
24       pay for them. I endorse BellSouth's proposal that, with an USPF in place, local  
25       interconnection rates should be reduced by the amount of its contribution to special  
26       obligations.

27       Q. DOES THIS CONCLUDE YOUR TESTIMONY?

28       A. Yes.

**LEWIS J. PERL**

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Dr. Perl is currently a Senior Vice President of NERA and the Director of its New York City office. He has been employed at NERA since 1972. Over that period he has provided economic consulting services to a broad range of clients on business decisions, regulatory and public policy. Dr. Perl has also appeared as an economic expert in a variety of regulatory proceedings and court cases. Some of his specific areas of experience are summarized below.

Over the last twenty years Dr. Perl has done numerous economic analyses for clients in the regulated sector of the economy—telephone companies and electric utilities in particular. These include assessments of demand elasticity and marginal cost, comparisons of the relative economics of alternative investment decisions, the economic efficiency of alternative pricing policies, and the compatibility of competition and other regulatory policies. These analyses have provided the basis for reports to clients and testimony before regulatory commissions.

In the telecommunications sector Dr. Perl has conducted several major studies of telephone access demand in which he developed econometric models relating residential demand for telephone service to rates and a wide variety of demographic and calling area characteristics. He has testified in these proceedings regarding the effect of various rate proposals on universal service and economic efficiency, and consulted with the FCC on its plan to monitor the effect of its decisions on telephone subscription. He has also testified in cases involving telecommunications company employment practice.



Dr. Perl's recent work on telecommunications includes development of cost/benefit models and analyses of the economic consequences of alternative telephone pricing policies. He has analyzed the benefits from moving to cost-based toll rates and done several studies of the benefits of local measured service. He is currently studying the incremental costs of telephone services.

Dr. Perl has also done substantial work in environmental economics. He has assisted industry groups and individual companies in assessing the social costs and benefits of environmental legislation including the Clean Air Act, the Federal Water Pollution Control Act, the Toxic Substances Control Act, the Comprehensive Environmental Response, Compensation and Liability Act and in evaluating the most economic means of responding to those legislative initiatives. He has testified on the costs and benefits of environmental legislation before congressional committees and regulatory commissions and presented testimony on environmental damages in court cases.

Dr. Perl has also done research on labor market economics. He has assisted clients in evaluating the appropriateness of their compensation, promotion, hiring, termination and overtime policies. He has frequently presented expert economic testimony in court cases addressing issues of age, race and sex discrimination and wrongful termination.

Finally, Dr. Perl has done numerous analyses of economic damages for presentation in commercial litigation and arbitration proceedings. These include assessments of the value of abrogated contracts, lost business opportunities, lost earnings and lost profits.

#### **EDUCATION:**

Dr. Perl received his Bachelor of Science degree from the New York State School of Industrial and Labor Relations at Cornell University in 1963. He received his Master's degree in 1968 and his Ph.D. in 1970 in Economics from the University of California at Berkeley. He taught economics at Cornell University from 1968 to 1972.

**PUBLICATIONS, TESTIMONIES, CONSULTING REPORTS  
AND SPEECHES RELATED TO TELECOMMUNICATIONS**

**Publications:**

"Marginal Cost Studies Do Have Forensic Quality," in *Marginal Cost Techniques for Telephone Services: Symposium Proceedings*, ed. William Pollard, The National Regulatory Research Institute, January 1991, pp. 525-544.

with William E. Taylor, "Telephone Penetration," in *After the Break-Up: Assessing the New Post-AT&T Divestiture Era*, ed. Barry G. Cole, Columbia University Press, New York, 1991.

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"Can Marginal Costs Be Measured?," in *Telecommunications Policy in a Competitive Environment*, Proceedings of the Second Biennial NERA Telecommunications Conference, March 1987, pp. 85-95.

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**Testimonies:**

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Rebuttal testimony commenting on the direct testimonies of David Kasserman and Brooks Albery, on behalf of South Central Bell Telephone Company, before the Mississippi Public Service Commission, Docket No. 90-UA-0280, February 7, 1991.

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Testimony evaluating the advantages and disadvantages of allowing competition in Tennessee's intraLATA telecommunications market, on behalf of South Central Bell Telephone Company, before the Tennessee Public Service Commission, Docket Nos. 89-11065, 89-11735, 89-12677, January 11, 1991.

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Testimony regarding the relationship between unemployment compensation and strikes before the U.S. District Court, Southern District of New York in *New York Telephone Company et al., v. New York State Department of Labor* (Case No. 73 Civ. 4557), January 1976.

Testimony regarding the statistical analysis of employment practices before the Federal Communications Commission (FCC Docket #19143) on behalf of American Telephone & Telegraph Company, August 1, 1972.

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"Impacts of Local Measured Service on South Central Bell's Service Area in Louisiana," October 10, 1985.

"Impacts of Local Measured Service on South Central Bell's Service Area in Tennessee," October 10, 1985.

"Impacts of Local Measured Service on South Central Bell's Service Area in Mississippi," September 18, 1985.

"Impacts of Local Measured Service on South Central Bell's Service Area in Kentucky," May 21, 1985.

"Impacts of Local Measured Service on South Central Bell's Service Area in Alabama," May 17, 1985.

"Residential Demand for Telephone Service in Areas Served by GTE," prepared for GTE, Inc., August 29, 1984.

"Residential Demand for Telephone Service in Areas Served by Contel," prepared for Continental Telecom, Inc., August 10, 1984.

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"Economic and Demographic Determinants of Residential Demand for Basic Telephone Service," prepared for American Telephone & Telegraph Company, March 28, 1978.

"Statistical Analysis of Strike Activity," prepared for *New York Telephone Company v. New York State Department of Labor et al.*, September 11, 1974.

**Speeches:**

"Access Demand: A Reconsideration," presented at the National Regulatory Research Institute Conference on Telecommunications Demand for New and Existing Services, Denver, Colorado, August 4, 1992.

"Changes in U.S. Telecommunications Regulation: A Quantitative Evaluation," presented at Telecommunications in Canada, A Financial Post Conference, Toronto, Canada, May 2, 1990.

with Jonathan Falk, "The Use of Econometric Analysis in Estimating Marginal Cost: The Choice of Functional Form," presented at the International Telecommunications Society, North American Regional Conference, Ottawa, Canada, June 19, 1989.

"Welfare Consequences of Competition in Illinois," presented at the Illinois Telecommunications Seminar: LEC Competition, Springfield, Illinois, December 14, 1988.

"Economic Consequences of Competition in Telecommunications," presented at the Seventh Bi-Annual Conference, sponsored by International Telecommunications Society, MIT, Cambridge, Massachusetts, June 29-July 1, 1988.

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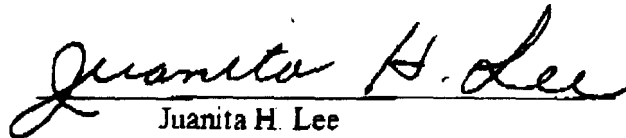
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"The Analysis of Demand for Telephone Service," presented at the 1979 Demand Analysis Conference, sponsored by American Telephone & Telegraph Company, Somerset, New Jersey, June 28, 1979.

CERTIFICATE OF SERVICE

I hereby certify that I have this 7th day of May, 1996 served all parties to this action with a copy of the foregoing **REPLY COMMENTS** by placing a true and correct copy of the same in the United States Mail, postage prepaid, addressed to the parties listed on the attached service list.

  
Juanita H. Lee



**Service List CC Docket No. 96-45**

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